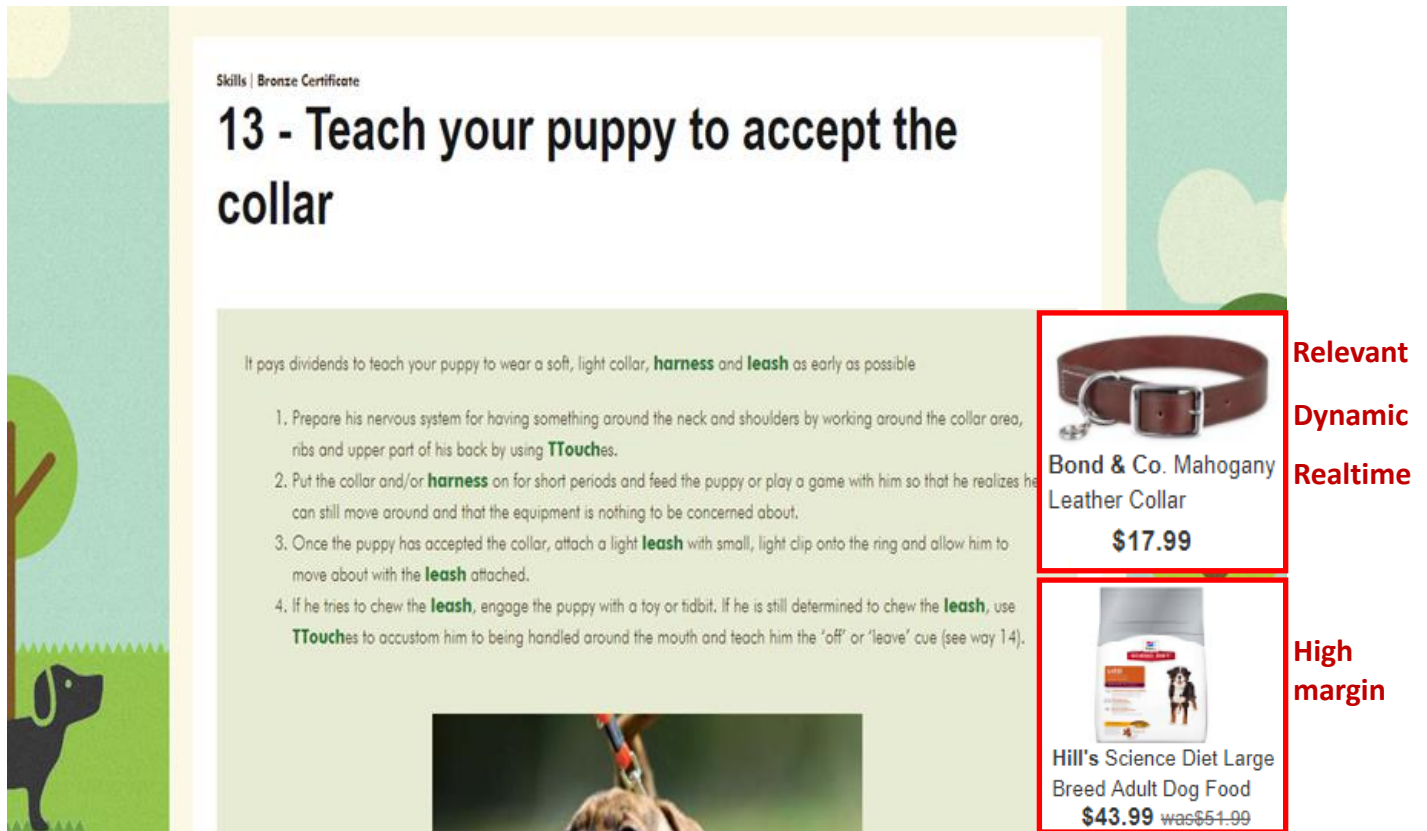


Content is king, only if it generates revenue...



The image shows a screenshot of a web page titled "13 - Teach your puppy to accept the collar" under the heading "Skills | Bronze Certificate". The article text includes instructions on how to introduce a collar and leash to a puppy. Two product recommendations are overlaid on the right side of the page:

- Bond & Co. Mahogany Leather Collar** for \$17.99. This recommendation is labeled as "Relevant", "Dynamic", and "Realtime".
- Hill's Science Diet Large Breed Adult Dog Food** for \$43.99 (was \$51.99). This recommendation is labeled as "High margin".

The article text includes the following steps:

1. Prepare his nervous system for having something around the neck and shoulders by working around the collar area, ribs and upper part of his back by using **TTouches**.
2. Put the collar and/or **harness** on for short periods and feed the puppy or play a game with him so that he realizes he can still move around and that the equipment is nothing to be concerned about.
3. Once the puppy has accepted the collar, attach a light **leash** with small, light clip onto the ring and allow him to move about with the **leash** attached.
4. If he tries to chew the **leash**, engage the puppy with a toy or tidbit. If he is still determined to chew the **leash**, use **TTouches** to accustom him to being handled around the mouth and teach him the 'off' or 'leave' cue (see way 14).

You created or curated great content that is related to your business. You invested in SEO to drive audience to your content. Why provide valuable content and then have the viewers buy elsewhere? Why not make the sale while the viewers are reading?

For the first time, AdRelevantis uses Artificial Intelligence (patent-pending) technologies to seamlessly integrate product catalog with your content. Our algorithms match highly relevant products dynamically in realtime.

Drop us a line at info@adrelevantis.com, or go to www.adrelevantis.com to find more information.